ON-SITE PROGRAM

FALL MEETING

AAFPRS 2014
ORLANDO, FL

AMERICAN ACADEMY OF FACIAL PLASTIC AND RECONSTRUCTIVE SURGERY

Phillip R. Langsdon, MD

September 18-21, 2014

CHAIRS

Anthony E. Brissett, MD

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Message from the Chairs

It is our great honor as chairs of this year’s AAFPRS Annual Fall Meeting to welcome you to come to Orlando. We hope you enjoy the many fun things this city has to offer.

We have planned a program full of learning opportunities covering all aspects of facial plastic and reconstructive surgery in various formats: panels, lectures, workshops, free paper presentations, and instruction courses. To note, we have organized the instruction courses in four different topics that will be running concurrently each afternoon. These topics include aging face and rhinoplasty; non-surgical and office-based; business management and marketing; and reconstructive surgery. This allows you the flexibility of attending one course at a time in four different topic areas.

The annual Essentials in Facial Plastic Surgery seminar for residents is scheduled on Saturday and the 4th Annual Microvascular Workshop is scheduled on Sunday; we hope that AAO-HNSF meeting attendees have taken the opportunity to participate in these two bridge-day courses.

We welcome the Organization of Facial Plastic Surgery Assistants (OFPSA) to this meeting as well. They have prepared a unique three day program on various talks and lectures on practice management, ancillary procedures, and industry trends and standards.

Social activities for the week will include a Welcome Reception in the Exhibit Hall on Thursday. Make sure you come by and interact with the exhibitors and visit with your colleagues. Stop by the AAFPRS Booth to view the newly launched Robert L. Simons Archives and Heritage Center and experience our 50th Anniversary tribute. Also, a celebration of the 20th Anniversary of our FACE TO FACE: The National Domestic Violence Project is on Friday evening.

Orlando is a favorite destination of many and we hope that you enjoy the city while we promise to make your educational experience one that you will not regret.

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Message from the President

I am delighted to welcome all of you to my state and the exciting city of Orlando. I hope that you have your family here with you to make lasting memories.

Drs. Phillip R. Langsdon and Anthony E. Brissett, have put together an intense, thorough program packed with papers, panels, and courses in all our areas of expertise. Many of the presenters are from the next generation of teachers and leaders. They are fresh minds with innovative thoughts that will stimulate us all to be better and more critical in our thought process. As always, we long to hear from our long-standing teachers for their tried and true experiences and for their wisdom.

I am happy to welcome our invited guest speakers. For the Gene Tardy Scholar, I could think of none more appropriate than Richard T. Farrior, MD—the only surviving president among our first eight presidents and he is one of five from our first 18 presidents. To have some perspective, he was the president when the Academy was in its fourth year, Lyndon Johnson was U.S. president, Martin Luther King, Jr., was alive, and the Vietnam War was raging. Dr. Farrior has a perspective on this Academy that no one else can possess. He was there and was integral to its founding. Do not miss his talk entitled, “Education, as a Teacher, Always a Student.”

The John Conley lecture will be particularly fascinating, entitled, "Beautification for Eternity, Mummification in Ancient Egypt" and is presented by Robert Brier PhD, from Long Island University. He is the world’s expert in mummification and has even mummified a modern man using the techniques practiced by the ancient Egyptians—quite possibly the only person to have done this in the last 2000 years.

For the Jack Anderson lecture, we have none other than the artist that preserved Jack Anderson in a bust he created at the 11th International Symposium. Gary Sussman’s lecture is, "The Integration of Art and Sculpture into Cosmetic Surgical Training and Practice." This is indeed an opportunity for us all to expand our appreciation of what makes an aesthetically pleasing face.

Finally, we are honored to have Anna Pou, MD as the speaker for the Women in Facial Plastic Surgery Luncheon. Dr. Pou was one of the doctors trapped at Memorial Hospital in New Orleans who volunteered to stay during Hurricane Katrina and was forced to deal with "end of life" issues for some acute care patients of New Orleans. Her talk is entitled, "Surviving the Deluge."

Welcome to Orlando; enjoy the meeting and feel free to embrace (or avoid) the funny creature with the lop ear deformity who has made central Florida famous.
Target Audience
The meeting is offered for continuing medical education of medical students, residents, fellows, and practicing physicians (MDs and DOs) in the field of facial plastic and reconstructive surgery. The program is for physicians with all levels of experience and covers aesthetic, reconstructive, and congenital issues relevant to this specialty.

Accreditation/Credit Designation
The AAFPRS Foundation is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The AAFPRS Foundation designates this live activity for a maximum of 25.5 AMA PRA Category 1 Credits™ (plus 5 for the Microvascular Workshop). Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Learning Objectives
The course directors, AAFPRS Foundation, and CME Committee strive to formulate a program that is contemporary, unbiased, and relevant. After attending the plenary sessions, the participant should be able to:
• Recognize the multiple modifications of facelift surgery and apply them appropriately.
• Detail the current approaches, which can be used for periorbital rejuvenation.
• Discuss the concept of a comprehensive approach to midface rejuvenation.
• Identify ideal candidates for fat transfer and explain the techniques involved leading to a successful outcome.
• Detail the tenets related to successfully managing your office staff.
• Describe the principles involved in choosing new technology and applying it to your practice.
• Discuss the principles and techniques for the current use of neurotoxins and fillers.
• Detail the possible pitfalls and complications associated with neurotoxins and fillers.
• Discuss appropriate patient selection with respect to the use of the appropriate lasers, understanding which laser works best for a given skin condition.
• Explain the various treatment algorithms for tip contouring and projection in rhinoplasty surgery.
• Understand the methods available for the reconstruction of large nasal defects.
• Understand the details involved in contemporary management of ear reconstruction.
• Recognize how to apply contemporary concepts in nasal valve surgery.

Invited Speakers

Jack Anderson Lectureship
Gary Sussman, Sculptor
We are honored to have Mr. Sussman as this year’s Jack Anderson Lecturer. Mr. Sussman will address the AAFPRS members with his insightful talk on “The Integration of Art and Sculpture into Cosmetic and Reconstructive Surgical Training and Practice,” scheduled at 10:45am, Thursday, September 18, 2014.

John Conley Lectureship
Bob Brier PhD, Egyptologist
This year’s John Conley Lecturer is Dr. Brier who will engage us all in his talk on “Beautification for Eternity: Mummification in Ancient Egypt,” scheduled at 8:45am, Friday, September 19, 2014.

Gene Tardy Scholar
AAFPRS fourth president, Richard T. Farrior, MD, will be this year’s Gene Tardy Scholar lecturer. Do not miss the lecture entitled, “Education, as a Teacher, Always a Student,” scheduled at 10:15am, Saturday, September 20, 2014.

Women in Facial Plastic Surgery Guest
The AAFPRS is honored to have Anna Pou, MD as the speaker for the Women in Facial Plastic Surgery Luncheon, scheduled at Noon on Friday, September 19, 2014. Her talk is entitled, "Surviving the Deluge" and all are invited to attend.

This year’s guest country is Brazil.
The AAFPRS wishes to welcome our special guests from Brazil!
Schedule-at-a-Glance

Most sessions will be held at the Orange County Convention Center unless otherwise noted as Hilton Orlando Hotel or off-site.

Wednesday, September 17, 2014
7:30am - 3:00pm
Committee Meetings (Hilton Orlando Hotel)
3:00pm - 10:00pm
Board Meetings (Hilton Orlando Hotel)

Thursday, September 18, 2014
7:30am - Noon
Welcome Remarks from Program Chairs
Facial Plastic Surgery in a Multicultural Nation: Tips from Brazil
New Innovations and Emerging Trends
ABFPRS Awards
Jack Anderson Lectureship
Contemporary Management of Facial Paralysis
9:00am - 5:30pm
OFPSA Program
Noon - 1:00pm
Lunch in the Exhibit Hall
Fellowship Directors Luncheon
1:00pm - 5:30pm
Workshops, Panels, and Instruction Courses
Free Paper Presentations
5:30pm - 7:00pm
Welcome Reception
8:00pm - 11:00pm
Past Presidents Dinner (invitation only, off-site)

Friday, September 19, 2014
7:30am - Noon
Lower Eyelid Surgery vs. Fillers
Outgoing President’s Address
John Conley Lectureship
Panel: Addressing the Midface in Patients of Ethnic Descent
Evidence Based Medicine Presentations
8:00am - 5:30pm
OFPSA Program
Noon - 1:00pm
Lunch in the Exhibit Hall
Women in Facial Plastic Surgery Luncheon
1:00pm - 5:30pm
Workshops, Panels, and Instruction Courses
4:30pm - 7:30pm
ABFPRS Board Meeting (Hilton Orlando Hotel)
5:30pm - 7:00pm
Industry Sponsored Lecture
7:00pm - 8:30pm
20th Anniversary Event for FACE TO FACE: The National Domestic Violence Project

Saturday, September 20, 2014
7:30am - Noon
“Forever Young” 50th Anniversary Celebration Movie
Research Grants and Awards
Business Meeting and Elections
Incoming President’s Address
Gene Tardy Scholar
Panel: State of the Art in Fat and Stem Cells
8:00am - 5:30pm
OFPSA Program
Noon - 1:00pm
Lunch in the Exhibit Hall
1:00pm - 5:30pm
Workshops, Panels, and Instruction Courses
1:00pm - 3:00pm
IBCFPRS Board Meeting
1:00pm - 7:00pm
Essentials in Facial Plastic Surgery Seminar & Reception
5:30pm - 6:30pm
1887 Reception
8:00pm - 12:00am
Founders Club (invitation only, off-site)

Sunday, September 21, 2014
7:00am - 8:00am
AAFPRS Board Meeting (Hilton Orlando Hotel)
4:00pm - 6:30pm
IFFPSS Board Meeting (Hilton Orlando Hotel)
7:30pm - 10:00pm
IFFPSS Board Dinner (off-site)
1:00pm - 6:00pm
4th Annual Microvascular Workshop

Hotel Information
Hilton Orlando Hotel
6001 Destination Parkway, Orlando, FL 32819
General Phone (407) 313-4300
General Fax (407) 313-4301 (Business Center)
1887 Member and Reception
To all 1887 members in fiscal year 2013 and 2014 (see list on page 37), we look forward to seeing you at the 1887 Reception on Saturday, September 20, 2014 from 5:30pm to 6:30pm. If you would like to make a donation to the AAFPRS Foundation, this is a great way to do it. An 1887 member is one that gives at least $1,000 (cash) in a fiscal year. Become an 1887 Member today! For more information, contact Ann H. Jenne at: aholton@aafprs.org.

AAFPRS Membership Booth
Make sure you come by the AAFPRS booth and have a peek at the new Robert L. Simons Archives and Heritage Center. Here, you may also pick up your 50th Anniversary give-away (while supplies last) and participate in other surprises.

Credentials Table
If you are an AAFPRS member and are eligible to vote and have not voted online or by mail earlier this summer, you can stop by the Credentials Table to pick up your ballots on Saturday, September 20, 2014 at 8:30am. The Business Meeting and Elections will begin promptly at 9:00am.

Exhibition
The exhibition will be at the Orlando Convention Center, Hall WD-1, and will have our loyal exhibitors and some new companies featuring their latest products and technology. All breaks and lunches, as well as the Welcome Reception, will be held in the Exhibit Hall to maximize your time with our exhibitors. Only registered physicians and registered spouses and guests will be admitted into the exhibition.

20th Anniversary FACE TO FACE Event
Come join us to celebrate the 20th Anniversary of FACE TO FACE: The National Domestic Violence Project on Friday, September 19, 2014 from 7:00pm to 8:30pm at the Convention Center, Room W314. This event is sponsored by the FACE TO FACE and Young Physicians Committees.

Fellowship Directors Luncheon
All AAFPRS fellowship directors are invited to a luncheon on Thursday, September 18, 2014 from Noon to 1:00pm, Room W225.

Founders Club Dinner
A dinner for all Founders Club members will be held off-site on Saturday, September 20, 2014 from 8:00pm to midnight, and is by invitation only. Transportation will be provided at the hotel at 7:30pm.

Past Presidents’ Dinner
A dinner for all AAFPRS past presidents will be held off-site on Thursday, September 18, 2014 from 8:00pm to 11:00pm, and is by invitation only. Transportation will be provided at the hotel at 7:45pm.

Registration
The Registration Desk, located in the West D Lobby, will be open daily from 7:00am to 5:30pm.

Welcome Reception
All registered attendees are invited to the Welcome Reception on Thursday, September 18, 2014 from 5:30pm to 7:00pm in the Exhibit Hall. This will be an opportunity for you to mingle with your colleagues and meet and greet some new ones as well as discover what the exhibitors have in store for you. Guests and spouses who are not registered for the meeting may purchase a ticket to attend the Welcome Reception.

Women in Facial Plastic Surgery (WFPS) Luncheon
All AAFPRS members are invited to attend this luncheon with guest speaker Anna Pou, MD, on Friday, September 19, 2014 from Noon to 1:00pm, Room W225. There is no charge; however, please let the Registration Desk know if you wish to attend.

Meeting Site
The meeting will be held at the Orange County Convention Center
9800 International Drive - West Building
Orlando, FL 32819
Day 1: Thursday, September 18, 2014

Morning Session: (Room W224C/D/G/H)
7:30am Welcome Remarks
Phillip R. Langsdon, MD and
Anthony E. Brissett, MD, co-chairs

7:40am - 8:30am
Facial Plastic Surgery in a Multicultural Nation: Tips from Brazil
Moderator: Jose Antonio Patrocinio, MD
7:40am Rhinoplasty with no Hump Removal in the Caucasian-Brazilian Noses--Functional and Aesthetic Issues
Mario Ferraz, MD
7:50am Rhinoplasty, Curitiba Style for the Caucasian Immigrant in Brazil and the Effect of Globalization
Joao Maniglia, MD
8:00am The Ethnic Rhinoplasty
Leila Freire, MD
8:10am Upper Eyelid Blepharoplasty--What Happens with the Brow?
Tomas Patrocinio, MD

8:30am - 8:40am
FACE TO FACE Update
J. Charlie Finn, MD

8:40am - 10:00am
New Innovations and Emerging Trends
Moderator: Andrew C. Campbell, MD
8:40am TBD
8:50am Non-Surgical Otoplasty Using an IR Laser - Our Personal Experience
Peter Shepard, MD and Lily P. Love, MD
9:00am An Update on Canadian Fillers
David A.F. Ellis, MD
9:10am Micronized Botulinum Toxin A for Skin Rejuvenation
John Joseph, MD
9:20am Injectable Lipolysis, An Update
John Joseph, MD
9:30am Microinvasive Catheter-Based RF for Skin Tightening, Fat Reduction, and Nerve Ablation
Richard D. Gentile, MD
9:40am No Touch Fat Reduction Using Multipolar RF
Andrew C. Campbell, MD
9:50am Combination Ablative / Non-Ablative Fractionated Laser, A New Paradigm?
Andrew C. Campbell, MD

10:00am - 10:30am Break in the Exhibit Hall (Hall WD1)
10:30am ABFPRS Awards
10:45am Jack Anderson Lectureship
The Integration of Art and Sculpture Into Cosmetic and Reconstructive Surgical Training and Practice
Gary Sussman, Sculptor

11:15am - Noon
Contemporary Management of Facial Paralysis
Moderator: Tessa A. Hadlock, MD
11:15am Societal Perceptions of Facial Paralysis
Lisa M. Ishii MD
11:24am Assessments of Facial Paralysis: Clinician-Reported, Patient Reported, Quantitative, and Layperson-Assessments
Douglas Henstrom, MD
11:33am Acute Facial Nerve Management During Malignancy Extirpation
Kevin Emerick, MD
11:42am Regional and Free Muscle Transfer for Smile
Michael Klebuc, MD
11:51am Research and Future Approaches to Bionic Facial Reanimation
Tessa A. Hadlock, MD

Noon - 1:00pm Lunch in the Exhibit Hall (Hall WD1)
1:00pm - 5:30pm
Instruction Courses (see pages 8 and 9)
Free Paper Presentations (see pages 9 and 10)

1:30pm - 5:30pm (Room W224A)
(Non Surgical/Office-Based Workshop)
Injectables, Current Trends
Moderators: Louis DeJoseph, MD and Tim Greco, MD
1:30pm Latest Update Neuromodulators
Danny Soares, MD
1:47pm Rejuvenating the Upper Facial 1/3 with Neuromodulators and Fillers
Giancarlo Zuliani, MD
2:04pm Filling the Tear Trough: A Reproducible Technique for Success
Louis M. DeJoseph, MD
2:21pm Midface and Cheeks: The Third Dimension
Tim Greco, MD
2:38pm Lower Third of the Face, Lips etc.
Lisa Grunebaum, MD
2:55pm The Liquid Facelift: Putting it All Together
Seth A. Yellin, MD

Continued ...
3:12pm Latest Update Non HA Fillers Radiesse, Scultpra, Laviv, Artefill, etc.
Theda C. Kontis, MD
3:29pm Micro-Cannulas: Innovative Uses and How I Do it
Tim Greco, MD
3:46pm Autologous Fat: How I Do it and Why I Use it Over Fillers
Steve Metzinger, MD
4:03pm Things you didn't Know You could do with a Filler
Jill L. Hessler, MD
4:20pm Complications of Facial Fillers
Gerardo Moreno, MD
4:37pm Marketing Fillers in a Surgical Practice
Louis M. DeJoseph, MD
4:54pm Interactive Panel Discussion/Q&A

Day 1: Thursday, September 18, 2014

1:30pm - 5:30pm (Room W222B)
(Business Management/Marketing Workshop)
Electronic Media Session (not a CME activity)
Moderator: Seth A. Yellin, MD
1:30pm Patient Communication = Practice Growth
Brent Koch, MD
1:55pm Reputation Management
Robert Baxter and Tom Seery
2:20pm How to Differentiate from the Competition
Catherine Maley
2:45pm The Death of SEO
Timour Haider
3:10pm Patient Loyalty Marketing - More Important Than ever in the Digital Age
Joyce Sunila and Bill Fukui
3:35pm PPC Ad Words Done Right
Markus Heitkoetter
4:00pm Review Marketing: The New Internet Success Story
Dana Fox
4:25pm Be a Star on YouTube
Linda Persall
4:50pm How to Market to the New Digital Generation
Candace Crowe
5:15pm Q&A

1:00pm - 1:50pm
IC1 The Wisconsin Nasal Valve Algorithm: More than Just Spreader Grafts
Benjamin C. Marcus, MD
IC2 Medical Statistics for the Facial Plastic Surgeon:
What You Need to Know
Craig Czyz, DO and Jamie Jenkins, PhD
IC3 Technology Devices for Minimally Invasive Office Based Facial and Skin Rejuvenation
Richard D. Gentile, MD
IC4 A Novel and Innovative Internet Marketing Application that Rewards Results Rather than Effort
Harry Mittelman, MD
IC5 Brow Lifting Techniques that Yield Natural Appearing Results
Jeffrey J. Joseph, MD
IC6 Facial Analysis and Management of Chin Deformities
Edward H. Farrior, MD

2:00pm - 2:50pm
IC7 Rhinogenioplasty: The State of Art in Profiloplasty
Mohsen Naraghi, MD
IC8 Lower Lid Blepharoplasty with Fat Transposition vs. Lower Lid Blepharoplasty with Fillers
Harry Mittelman, MD and John Joseph, MD
IC9 Nasal Obstruction: Management of the Lateral Wall Insufficiency
Amar Suryadevara, MD
IC10 Advanced Facelift: Tips for Tackling the Challenging Patient
David Q. Santos, MD
IC11 Reduction Rhinoplasty
Edward H. Farrior MD
IC12 Facial Reanimation in Bell’s Palsy: Special Considerations and Practical Implementation of the Bell’s Palsy Clinical Practice Guideline
Kofi Boahene, MD, Patrick J. Byrne, MD and Lisa M. Ishii, MD, MHS

2:50pm - 3:30pm Break in the Exhibit Hall (Hall WD1)
Day 1: Thursday, September 18, 2014

3:30pm - 4:20pm
IC13 Management of Fronto-Cranial and Anterior Skull
W221A Base Trauma
John L. Frodel, Jr., MD
IC14 Secrets to Success in Tip Rhinoplasty
W221E Minas Constantinides, MD
IC15 Chemical Peels and Daily Care for All Skin Types
W221B Jennifer Linder, MD
IC16 Cartilage Sparing Techniques for Maintaining
W222A Aesthetics and Function of the Internal and
External Nasal Valves
Stephen W. Perkins, MD
IC17 Understanding the Principles and Practice of Cleft
W221C Lip Surgery
Daniel S. Alam, MD
IC18 A Graduated Approach to Periorbital Rejuvenation
W221D Utilizing New Concepts and Algorithms
Richard D. Gentile, MD

4:30pm - 5:20pm
IC19 A 15 Year Retrospective Evaluation of Endonasal
W221Avs. External Approach to Rhinoplasty: The
Expanded Utilization of Structural Grafting
Stephen W. Perkins, MD
IC20 Innovations in Microvascular Facial
W221B Reconstruction: Pushing the Boundaries
Michael Fritz, MD and P. Daniel Knott, MD
IC21 What We Learned After Over 2000 Deep Plane
W222A Rhytidectomies: Technical Pearls, Modifications,
and Limitations
Andrew A. Jacono, MD and Neil A. Gordon, MD
IC22 Bumps, Bossa and Asymmetries - How I try to
W221C Avoid and Correct in the Thin Skinned Patient
Fred G. Fedok, MD
IC23 Nasal Surgery in the Geriatric Patient
W221D Timothy S. Lian, MD; Fred J. Stucker, MD; and
Jennings Boyette, MD
IC24 Essence in Asian Rhinoplasty
W221E Yong Ju Jang, MD

AFTERNOON FREE PAPER PRESENTATIONS
1:00pm - 1:50pm (Room W224E)
Moderator: Jewel Greywoode, MD
1:00pm FP1 Rib Grafting for Rhinoplasty: The Impact of
Age and Calcification on Costal Cartilage Warping
Ali Rashan MD MS; Dean M. Toriumi, MD; Kathryn L.
Nagy, PhD; Gabriel E. Aliaga, MD; Taher Valika, MD;
Patrick Angelos, MD; and Hsin-Hsiung Huang, MD
1:08pm FP2 Outcomes Using Finely Diced Cartilage (FDC)
During Rhinoplasty
Garrett Griffin, MD and Paul S. Nassif, MD
1:16pm FP3 Treatment Outcomes of Alar Base Resection
in Rhinoplasty
Ho Chan Kim, MD; Joon Pyo Park, MD; and Yong Ju
Jang, MD
1:24pm FP4 How to Improve Success Rate in Managing
Nasal Bone Fracture: Treatment Guidelines to
Optimize the Management of Nasal Bone Fracture
Jong-Ik Lee, MD; Min Joo Kim, MD; and Yong Ju
Jang, MD
1:32pm FP5 A 10 Year Comparative Study of Septal
Perforation Repair including Polydioxanone Plates
Jordan P. Sand, MD; Shaun C. Desai, MD; and
Gregory H. Branham, MD
1:40pm FP6 Current Trends in the Utilization of Antibiotic
Prophylaxis After Nasal Surgery by Facial Plastic and
Reconstructive Surgeons
Yuna Larrabee, MD; Kate McCarn, MD; and
Melanie Malone, MD

Welcome Reception
All registered attendees are invited to the Welcome
Reception on Thursday, September 18, 2014 from
5:30pm to 7:00pm in the Exhibit Hall. The AAFPRS
Foundation wishes to thank Revance for their
non-educational support.

2:00pm - 2:50pm (Room W224E)
Moderator: Lindsay Eisler, MD
2:00pm FP7 Sternocleidomastoid Contour Restoration:
An Added Benefit of the Anterolateral Thigh Free
Flap During Facial Soft Tissue Reconstruction
Molly Naunheim, MD; Rahul Seth, MD; and
P. Daniel Knott, MD
2:08pm FP8 Prospective Evaluation of Skin Excision
Amount and Dry Eye Syndrome Prevalence in Upper
Eyelid Blepharoplasty
Craig Czyz, DO; Sandy Zhang-Nunes, MD; and Jill
Foster, MD
2:16pm FP9 Prospective Evaluation of Quality of Life
Improvement after Correction of the Alar Base in
the Flaccidly Paralyzed Face
Robin Lindsay, MD; Prabhat Bhama, MD; Marc
Hochman, MD; and Tessa A. Hadlock, MD

Continued ...
Day 1: Thursday, September 18, 2014

2:24pm FP10 Quality of Life Improvement after Free Gracilis Muscle Transfer for Smile Restoration in Patients with Facial Paralysis
Robin Lindsay, MD; Prabhat Bhama, MD; and Tessa A. Hadlock, MD

2:32pm FP11 The Educational Techniques of Task Deconstruction and Instructional Scaffolding for Teaching Cleft Lip Repair Techniques to Novices
Noel Jabbour, MD; Vannipa Vathanophas, MD; and Steven Goudy, MD

2:40pm FP12 Contemporary Management of Microtia
Koento Trimartani, MD

2:50pm -3:30pm Break in the Exhibit Hall (Hall WD1)

3:30pm - 4:20pm (Room W224E)
Moderator: Angela Sturm, MD

3:30pm FP13 Upper Blepharoplasty with vs. without Orbicularis Oculi Muscle Resection: What Happens with the Brow?
Tomas Gomes Patrocinio, MD; Lucas Gomes Patrocinio, MD; and Jose Antonio Patrocinio, MD

3:38pm FP14 Results of a 5-Year FDA Approved Clinical Trial on the Injection of ArteFill in the Nasolabial Folds on 1,000 Patients
John H. Joseph, MD

3:46pm FP15 Using the iPad and iPhone as Tools to Teach and Assess Trainee Skills in Pre-Operative Planning for Soft Tissue Reconstruction Techniques
Noel Jabbour, MD; and Steven Goudy, MD

3:54pm FP16 Rhinoplasty and Genioplasty by Advancement Osteoplasty as One Stage and Two Stage Procedures
Mohsen Naraghi, MD

4:02pm FP17 Hexagonal Nasal Tip Grafts
Roger Allcroft, MD

4:10pm FP18 Rhinoplasty: A Single Surgeon’s 30-Year Experience and Evolution in Surgical Approaches, Techniques, and Preventable Perils
Scott Shadfar, MD; Brian C. Lobo, MD; and Stephen W. Perkins, MD

4:30pm - 5:20pm (Room W224E)
Moderator: Jessyka Lighthall, MD

4:30pm FP19 An Alternative Method for Cervical Skin Closure: Our Institutional Experience with the Absorbable Skin Stapler in Neck Incisions
Anand Dugar, MD and William W. Shockley, MD

4:38pm FP20 Simplified Horizontal Mattress Full-Thickness Eyelid Defect Repair
Craig Czyz, MD; Julia E. Reid, MD; and Kelly R. Everman, MD

4:46pm FP21 The Various Presentations of Sagittal Craniosynostosis and Scaphocephaly: A Case Series
Debdeep Banerjee, MD; Charles Saadeh, MD; Joshua C. Demke, MD

5:02pm FP23 The Social Penalty of Facial Lesions: New Evidence Supporting High Quality Reconstruction
Jacob K. Dey, MD; Masaru Ishii, MD, PhD; Patrick J. Byrne, MD; Kofi Boahene, MD; and Lisa E. Ishii, MD

5:10pm FP24 Vascularized Fascial Lata Free Tissue Transfer for Scalp Reconstruction
Jeff Markey, MD; P. Daniel Knott, MD; Rahul Seth, MD; William Ryan, MD; and Steve Wang, MD

Introducing the newly launched Robert L. Simons Archives and Heritage Center

Come by the Exhibit Hall and visit the AAFPRS Booth to preview the new archival center. See some amazing artifacts and the 6-foot piece of our “Family Forever Young” artwork. Participate in a history quiz and a chance to win an iPad.
Day 2: Friday, September 19, 2014

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30am</td>
<td>Lower Eyelid Surgery vs. Fillers</td>
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<td>Moderator: J. Randall Jordan, MD</td>
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<td>7:30am</td>
<td>Improving the Tear Trough with Filler and Adjunctive Measures</td>
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<td>Mark Beaty, MD</td>
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<tr>
<td>7:45am</td>
<td>Improving the Tear Trough with Surgery</td>
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<td>John Hoffman, MD</td>
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<td>8:00am</td>
<td>Fat Transposition Blepharoplasty (video)</td>
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<td>J. Randall Jordan, MD</td>
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<tr>
<td>8:15am</td>
<td>My Approach to the Lower Eyelid and Tear Trough</td>
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<td>Edwin H. Williams, III, MD</td>
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<td>8:30am</td>
<td>Outgoing Presidents Address</td>
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<td>Edward H. Farrior, MD</td>
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<tr>
<td>8:45am</td>
<td>John Conley Lectureship</td>
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<td></td>
<td>Beatification for Eternity: Mummification in Ancient Egypt</td>
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<tr>
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<td>Bob Brier PhD, Egyptologist</td>
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<tr>
<td>9:30am</td>
<td>PANEL: Addressing the Midface in Patients of Ethnic Descent</td>
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<td>Moderator: Anthony E. Brissett, MD</td>
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<tr>
<td>9:30am</td>
<td>Understanding Volume Loss vs. Gravitational Aging: What Makes this Different?</td>
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<td>Roxana Cobo, MD</td>
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<tr>
<td>9:40am</td>
<td>My Surgical and Non-surgical Approach to the Midface</td>
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<td>Phillip R. Langsdon, MD</td>
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<tr>
<td>9:50am</td>
<td>Finishing Touches, Addressing the Skin and Soft Tissue Envelope</td>
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<td>Sam M. Lam, MD</td>
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<tr>
<td>10:00am</td>
<td>Break in the Exhibit Hall (Hall WD1)</td>
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<tr>
<td>10:00am</td>
<td>Noon</td>
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<tr>
<td></td>
<td>Evidenced Based Medicine Presentations</td>
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<td></td>
<td>Moderator: Lisa M. Ishii, MD</td>
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<tr>
<td>11:00am</td>
<td>Bionics and Artificial Muscle for Facial Reanimation</td>
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<td></td>
<td>Travis Tollefson, MD</td>
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<tr>
<td>11:15am</td>
<td>The Rhinoplasty Collective, A Prospective Outcomes Study</td>
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<td>Benjamin C. Marcus, MD</td>
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<tr>
<td>11:30am</td>
<td>The Status of Evidence in Functional Rhinoplasty</td>
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<td>Sam P. Most, MD</td>
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<td>11:45am</td>
<td>Engineering Safer Systems: A Look at Safety and Quality in Facial Plastic Surgery</td>
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<td>Michael Brenner, MD and Matthew Kienstra, MD</td>
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<tr>
<td>Noon - 1:00pm</td>
<td>Lunch in the Exhibit Hall (Hall WD-1)</td>
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<td>Women in Facial Plastic Surgery Luncheon</td>
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<td>See page 13 for details (Room W225)</td>
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<td>1:00pm - 5:30pm</td>
<td>Instruction Courses (see page 13)</td>
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<tr>
<td>1:30pm - 5:30pm</td>
<td>(Room W224E) (Aging Face/Rhinoplasty Workshop)</td>
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<tr>
<td></td>
<td>Contemporary Facelift</td>
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<td>Moderator: Phillip R. Langsdon, MD</td>
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<tr>
<td>1:30pm</td>
<td>Purse String Facelifts</td>
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<td>John L. Frodel, Jr. MD</td>
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<tr>
<td>1:50pm</td>
<td>The Deep Plain Approach</td>
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<td>Andrew A. Jacono, MD</td>
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<tr>
<td>2:10pm</td>
<td>The Long Flap Facelift</td>
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<td>Sheldon S. Kabaker, MD</td>
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<td>2:30pm</td>
<td>Direct Cervicoplasty</td>
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<td>J. Randall Jordan, MD</td>
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<td>2:50pm</td>
<td>Minor Revisions in Facelift</td>
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<td>Jefferson Kilpatrick, MD</td>
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<tr>
<td>3:10pm</td>
<td>Vertical Vector Facelift Under Local Anesthesia</td>
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<td>Javier Dibildox, MD</td>
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<td>3:30pm</td>
<td>Doing One’s Best to Perform a Safe Facelift and Minimizing Complications</td>
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<td>William H. Truswell, MD</td>
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<tr>
<td>3:50pm</td>
<td>The Post Auricular Incision in Facelift, Is it Really Necessary?</td>
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<td>Ira D. Papel, MD</td>
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<tr>
<td>4:10pm</td>
<td>Handling the Pre Jowl Region and Chin</td>
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<td>Harry Mittelman, MD</td>
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<tr>
<td>4:30pm</td>
<td>Panel Discussion: Four Select Cases</td>
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<td>Stephen W. Perkins, MD, Panel Moderator</td>
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<td>1:30pm - 5:00pm</td>
<td>(Room W224A) (Non-Surgical/Office-Based Workshop) Update on Lasers/ Devices</td>
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<td>Moderator: Paul J. Carniol, MD</td>
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<tr>
<td>1:30pm</td>
<td>Continuous Radiofrequency for CervicoFacial Skin Tightening</td>
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<td>TBD</td>
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<tr>
<td>1:40pm</td>
<td>True Sculpt for Fat Reduction</td>
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<td>Harry Mittelman, MD</td>
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Continued ...
Day 2: Friday, September 19, 2014

1:50pm - Ultrasound for CervicoFacial Skin Tightening
Andrew C. Campbell, MD

2:00pm - Laser Treatment of Scars, Acne Scars
Lisa Grunenbaum, MD

2:10pm - PicoPulse Laser
Paul J. Carniol, MD

2:20pm - Cool Sculpting
Jill L. Hessler, MD

2:30pm - Subcutaneous Radiofrequency
Richard D. Gentile, MD

2:40pm - Fractional Lasers for CervicoFacial Skin
Tightening, Rejuvenation
Mark Hamilton, MD

2:50pm - Combined Vacuum and Radiofrequency
Theda C. Kontis, MD

3:00pm - Hydrafacial: A Non-invasive
Rejuvenation Option for Latin American Skin
David Galarza, MD

3:10pm - Panel: Avoiding and Managing Complications
of Energy Devices
Lisa Grunenbaum, MD; Andrew C. Campbell,
MD; Jill L. Hessler, MD; Harry Mittelman, MD;
and Theda C. Kontis, MD

3:30pm - Business Management/Marketing Workshop
Attracting Patients (not a CME activity)
Moderator: Seth A. Yellin, MD

1:15pm - If a Photo is Worth a Thousand Words, What's a
Good Before and After Set Worth?
Candace Crowe

1:40pm - Data-driven View of the Online Facial Aesthetic
Consumer: Behaviors, Attitudes, Trends
Tom Seery

2:05pm - Automated Patient Attraction Protocols
Markus Heitkoetter

2:30pm - Patient Online Reviews
Catherine Maley

2:55pm - Transforming Inquiries into Booked Procedures
Glenn Morley

3:20pm - How to Handle the Unhappy Patient and Your
Malpractice Premium
Brent Koch, MD

3:45pm - Merging Social Media with SEO
Timour Haider

4:15pm - Consultation Success, Is it up to you or our
Staff?
Dana Fox

1:30pm - 3:00pm (Room W222A)
(Reconstruction Workshop)
Contemporary Management of Microtia and Ear
Reconstruction
Moderator: Jonathan M. Sykes, MD

1:30pm - Soft Tissue Reconstruction and from Bench to
Beside
Ron Eavey, MD

2:00pm - Microtia Repair with Med Pore
Seth A. Yellin, MD

2:30pm - Microtia Repair with Autogenous Rib
Jennifer Kim, MD

3:45pm - 5:15pm (Room W222A)
(Reconstruction Workshop)
Panel: Finesse in Near Total and Total Nasal
Reconstruction
Moderator: Kofi Boahene, MD

3:45pm - Planning for Extensive Nasal Defect
Reconstruction: Models, Templates and
Reverse Engineering
Patrick J. Byrne, MD

4:05pm - The Fascia Lata Flap for Nasal Lining
Mike Fritz, MD

4:25pm - Solving the Lining Problem: The Prelaminated
Forehead Flap
Holger Gassner, MD

4:45pm - Putting it All Together: Three Complex Cases
Open discussion

5:30pm - 7:00pm (Room W222B)
Industry Sponsored Lecture
“Make Money While You Sleep” featuring Restorsea
and Its Novel MD Affiliate Program
(This is not a CME activity. See details on page 45.)

20th Anniversary FACE TO FACE Event
Come join us to celebrate the 20th Anniversary of
FACE TO FACE: The National Domestic Violence
Project on Friday, September 19, 2014 from 7:00pm
to 8:30pm at the Convention Center, Room W314.
This event is sponsored by the FACE TO FACE and
Young Physicians Committees.

The AAFPRS wishes to thank Merz for their
non-educational
support of this event.
Day 2: Friday, September 19, 2014

AFTERNOON INSTRUCTION COURSES
(50-minute sessions running concurrently; the rooms are noted below the IC numbers.)

1:00pm - 1:50pm
IC25 Corrective Rhinoplasty in the Younger Patient
W221AFred G. Fedok, MD
IC26 Finesse in Nasal Reconstruction: The Bilaminated
W221BForehead Flap
Holger Gasner, MD and Kofi Boahene MD
IC27 Microvascular Surgery for the Facial
W221DReconstructive Surgeon
P. Daniel Knott, MD; Michael Fritz, MD; and Rahul Seth, MD
IC28 Autologous Grafting in Ethnic and Asian
W221ERhinoplasty: The "Organic" Approach
Paul S. Nassif, MD and Donald B. Yoo, MD

2:00pm - 2:50pm
IC29 Contemporary Management of Orbital Floor
W221AFractures
Harley S. Dresner, MD and Jessyka G. Lighthall, MD
IC30 Entrepreneurial Considerations for the Innovative
W221BSurgeon
Harry Mittelman, MD; Jeffrey S. Epstein, MD; William J. Binder, MD; and Paul J. Carniol, MD
IC31 Concepts, Analysis and Techniques in African
W221C American and Hispanic Rhinoplasty
Ife Sofola, MD; Kofi Boahene, MD; and Javier Dibildox, MD
IC32 Management of the Columellar-Alar Relationship
W221DRhinoplasty
John L. Frodel, Jr., MD
IC33 Implementing Emergency Response Protocols to
W221E Ensure Safe Overseas Outreach Surgical Programs
Krishna Patel, MD, PhD and Usama Hamdan, MD

2:50pm - 3:30pm Break in the Exhibit Hall (Hall WD1)

3:30pm - 4:20pm
IC34 A Tailored Approach to the Devolumized Aging
W221ALower Eyelid: Non-Surgical and Surgical
Approaches, for What Patient and When
Andrew A. Jacono, MD
IC35 Dash for Cash Using Modern Payment Technology
W221B Glenn Morley
IC36 Surgery of the Nasal Valves: Optimizing Outcomes
W221CNasal Obstruction
Amar Suryadevara, MD, and Parul Goyal, MD
IC37 The Right Plane Lift: An Evidence Based Approach
W221D Face Lifting Technique
Benjamin C. Marcus, MD
IC38 Contemporary Management of Long-term Facial
Paralysis
W221E Douglas K. Henstrom, MD

4:30pm - 5:20pm
IC39 Cartilaginous Vault Surgery in OSA Patients
W221ARodolfo Lugo-Saldana, MD and Nicolas Heredia, MD
IC40 Levator Aponeurectomy - A Simplified Technique
W221C for External Ptosis Repair
John Martin, MD
IC41 Management of the Difficult Nasal Bridge
W221DSteven R. Mobley, MD and Ivan Wayne, MD
IC42 Facial Plastic Surgery Emergencies: Recognition,
W221E Management and Prevention of Complications
Sydney C. Butts, MD; Theda C. Kontis, MD; Laura Hetzler, MD; and Krishna Patel, MD, PhD
IC43 Concept and Management of Senile Orbit
W221BElena Carolina David Joao De Masi, MD

Women in Facial Plastic Surgery (WFPS) Luncheon
Friday, September 19, 2014, Noon-1:00pm (Room W225) Title: "Surviving the Deluge"

We are honored to have Dr. Anna Pou as our guest speaker. She is a very skilled and compassionate "cancer care" surgeon who followed in her father's footsteps by entering the practice of medicine. Like her father, Dr. Fred Pou, an internist for over 40 years in the New Orleans Ninth Ward, (the area most effected by Hurricane Katrina flooding), Dr. Pou is known as a patient oriented doctor, who frequently gives patients her cell phone number. Dr. Pou had returned to New Orleans to practice one year before Hurricane Katrina to rejoin her family and to make a difference in her native State.

Dr. Pou was one of the doctors trapped at Memorial Hospital in New Orleans who volunteered to stay during Hurricane Katrina and, as conditions at the hospital deteriorated, she was forced to deal with "end of life" issues for some acute care patients, while the government, at all levels, abandoned the doctors, patients and the citizens of New Orleans.

Anna M. Pou, MD, is currently a Professor and Program Director in the Department of Otorhinolaryngology at the LSU Health Sciences Center, in New Orleans as well as a member of the Stanely S. Scott Cancer Center. She is a diplomate of the American Board of Otolaryngology, a Fellow of the American College of Surgeons and a member of the American Head and Neck Society and the Society of University Otolaryngologists.

The AAFPRS Foundation wishes to thank Ulthera for their non-educational support of the Women in Facial Plastic Surgery Luncheon.
Day 3: Saturday, September 20, 2014

Morning Session (Room W224C/D/G/H)
7:30am  
**50th Anniversary Tribute**
“Forever Young” A 50th Anniversary Celebration Movie Presentation
Robert L. Simons, MD

8:45am  
AAFPRS Research Grants and Awards

9:00am  
Business Meeting and Elections
Leadership Recognition
Incoming President’s Address

10:00am  
**Gene Tardy Scholar**
Education, as a Teacher, Always a Student
Richard T. Farrior, MD

10:30am Break in the Exhibit Hall (Hall WD1)

11:15am - Noon  
**Panel: State of the Art in Fat and Stem Cells**
Moderator: TBD

11:15am  
PRP and its Role in Regenerative Medicine
Anthony P. Sclafani, MD

11:30am  
Clinical Experience with Stem Cells in Reconstruction
Steve Metzinger, MD

11:45am  
Clinical Experience with Stems Cells in Cosmetic Applications
W. Greg Chernoff, MD

Noon - 1:00pm  
Lunch in the Exhibit Hall (Hall WD1)

1:00pm - 5:30pm (Room w224A)
**(Non-Surgical/Office-Based Workshop)**
Hair Procedures for the Facial Plastic Surgeon
FUE and More
Moderators: Sam M. Lam, MD and Jeffrey S. Epstein, MD

1:00pm  
**Hair Restoration Basics**
Moderator: Sam M. Lam, MD

1:05pm  
Welcome and Introduction

1:15pm  
What I have Learned in 40 Years of Doing Hair and What it Can Mean for You as a Facial Plastic Surgeon
Sheldon S. Kabaker, MD

1:25pm  
What I have Learned in 20 years of Doing Hair and What it Can Mean for You as a Facial Plastic Surgeon
Jeffrey S. Epstein, MD

1:35pm  
What I have Learned in 13 years of Doing Hair and What it Can Mean for You as a Facial Plastic Surgeon
Sam M. Lam, MD

1:50pm  
FUG Donor Harvesting and Procedure Execution
Daniel E. Rousso, MD

2:05pm  
Q&A

**Perspectives in FUE**
Moderator: Jeffrey S. Epstein, MD

2:10pm  
How We Do FUE: Motorized
Gorana Kuka, MD

2:25pm  
FUE vs FUG: Decision Making
Sam M. Lam, MD

2:35pm  
How to Incorporate FUE into an FUG Practice--The "Hybrid" Approach
Jeffrey S. Epstein, MD

2:45pm  
Panel Discussion: FUE--Practicalities, Pitfalls, Problems

**Specialized Topics in Hair Restoration for the Facial Plastic Surgeon**
Moderator: Sheldon S. Kabaker, MD

3:50pm  
Forehead Reduction/Hairline Advancement
Sheldon S. Kabaker, MD

4:05pm  
Concepts in Treating Women with Hair Loss
Lisa M. Ishii, MD

4:20pm  
Boutique Procedures: Eyebrows, Sideburns, Beards, Reparative
Jeffrey S. Epstein, MD

4:30pm  
Regenerative Medicine: PRP/ACell
Sam M. Lam, MD

4:40pm  
Possible Role of Regenerative Cells in Treating Hair Loss
Gorana Kuka, MD

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The AAFPRS Foundation wishes to thank PCA Skin for their educational support of the AAFPRS Awards Program.
Day 3: Saturday, September 20, 2014

**Business & Marketing in Hair Restoration**
Moderators: Jeffrey S. Epstein, MD and Sam M. Lam, MD

4:50pm  My First Few Years in the Business: What You Need to Know
Tony Bared, MD

5:00pm  How To Build an Assistant Team–Video
Narrated by Emina Karamanovski, MD

5:10pm  Marketing Discussion
Anthony Bared, MD; Jeffrey S. Epstein, MD; and Sam M. Lam, MD

5:25pm  Q&A

1:30pm - 3:30pm (Room W222B)
(Business Management/Marketing Workshop)
* I've Finished Training, Now What?*
Moderators: Taha Z. Shipchandler, MD and Sunny Park, MD
This series of 10 minute talks is designed specifically for the FPRS fellows, residents and FPRS members who are within the early stages of their careers (i.e. the first 5 years). It will highlight the challenges that occur every step of the way from finding the right job, discussing and negotiating a contract, setting up the practice in different settings (i.e. solo vs. partnership vs. academic), early opportunities (both in the Academy, financial and academic), building referrals, improving results and progressing to the "next level." This session will focus on thinking "outside the box" to be successful.

1:30pm  A Guide to Your First Year in Practice
Sunny Park, MD

1:40pm  Can Academics be Like Private Practice?
Looking Back at Five Years
Taha Z. Shipchandler, MD

1:50pm  Transitions following Training
Andrea Jarchow, MD

2:00pm  Struggles and Challenges when Starting in a Competitive Market
Linda Lee, MD

2:10pm  Finding your Niche and Building a Practice Around It
Noah Meltzer, MD

2:20pm  Learning from a Senior Partner
Michael Kim, MD

2:30pm  Starting Your Practice Off Right
Waleed Ezzat, MD

2:40pm  Contracts, Details, Joining an ENT Practice
Ahmed Sufyan, MD

2:50pm  Opportunities Outside of Patients and Surgery--An MBA?
Ryan Collar, MD

3:00pm  What would I Do Different Today?
P. Daniel Ward, MD

3:10pm  How to Get Involved in the AAFPRS and Other Organizations as a Young Physician
Andrew Winkler, MD

3:20pm  Q&A

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**AFTERNOON INSTRUCTION COURSES**
(50-minute sessions running concurrently; the rooms are noted below the IC numbers.)

1:00pm - 1:50pm
IC44  Aggressive Surgical Techniques for Advanced Aging of the Lower Neck
Harry Mittelman, MD and Fred G. Fedok, MD

IC45  The Lower Eyelid: Anatomic Considerations and Treatment Strategies
Matthew Kienstra, MD and Benjamin C. Marcus, MD

IC46  Complete Management of the Aging Face Patient:
W221B  More than Just Surgery from Consultation through Post-operative Emotion
Jonathan M. Sykes, MD

IC47  Nasal Reconstruction: The Next Generation
W221C  Ivan Wayne, MD and Steven R. Mobley, MD

IC48  Non-Surgical Rhinoplasty: Less is More
W221D  Mohsen Naraghi, MD

IC49  Refinements in the Use of PDS Plate during Primary and Revision Rhinoplasty
Paul S. Nassif, MD and Donald B. Yoo, MD

2:00pm - 2:50pm
IC50  Innovative Technical and Research Advances in Facial Reanimation: The Johns Hopkins Experience
Patrick J. Byrne, MD; Kofi Boahene, MD; and Lisa M. Ishii, MD

IC51  Seven Critical Steps: The Crooked Nose Algorithm
W221B  Benjamin C. Marcus, MD and Travis Tollefson, MD

IC52  Management of Facial Paralysis: Botox to Free Flaps
Daniel S. Alam, MD and John Chi, MD

IC53  An Interactive Course - Handling Extensive Facial Soft Tissue and Skeletal Injuries
Fred G. Fedok, MD; Phillip R. Langsdon, MD; John L. Frodel, Jr., MD; Krishna Patel, MD, PhD; Robert M. Kellman, MD; and Jessyka Lighthall, MD

IC54  Considerations in Asian Facial Rejuvenation
Suzanne Kim Doud Galli, MD, PhD

IC55  Endonasal Management of the Nasal Tip
W222A  Holger Gasner, MD and Norman J. Pastorek MD

2:50pm - 3:30pm  Break in the Exhibit Hall (Hall WD1)

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The Exhibit Hall will close immediately after the afternoon break on Saturday, September 20, 2014.
Day 3: Saturday, September 20, 2014

3:30pm - 4:20pm
IC56 Anatomic Considerations for Nerve Transfers in Facial Nerve Reanimation Surgery
Jon-Paul Pepper, MD
IC57 Optimizing Facial Form and Function in the Setting of Head and Neck Cancer
Michael A. Fritz, MD; P. Daniel Knott, MD; and Rahul Seth, MD
IC58 Twenty-Five Year Experience with Extended Mandibular Implants and Malar Implants vs. Using Augmentation with Fillers
Harry Mittelman, MD and William J. Binder, MD
IC59 Straightening the Crooked Nose
Ivan Wayne, MD and Douglas M. Sidle, MD
IC60 Modern 3 Dimensional Multimodality Midface Rejuvenation: An Anatomic and Evidenced Based Approach
Andrew A. Jacono, MD
IC61 Design Strategies for Reconstruction of Nasal Defects
Krishna Patel, MD, PhD and William W. Shockley, MD

4:30pm - 5:20pm
IC62 Coding for the Facial Plastic Surgeon
P. Daniel Ward, MD; Krishna Patel, MD; and Brad Bader, MD
IC63 Surgical Management of Septal Perforations
Stephen F. Bansberg, MD and Alpen Patel, MD
IC64 Improving Outcomes in Mandibular Fracture Management: What the Current Evidence Tells Us
Sydney C. Butts, MD
IC65 Reconstruction of Acquired Auricular Defects
Timothy S. Lian, MD; Fred J. Stucker, MD; and Jennings Boyette, MD
IC66 Navigating Lower Eyelid Rejuvenation -- Trim, Transpose, Lift, or Fill?
Craig Czyz, DO and Jill Foster, MD
IC67 Nasal Reconstruction -- Nuances in Local Flaps and Grafting
Brian Jewett, MD

SATURDAY SEMINAR FOR RESIDENTS
Essentials in Facial Plastic Surgery
1:00pm - 7:00pm (Room W224B)
Moderator: Stephen S. Park, MD
1:00pm Introduction
Stephen S. Park, MD
1:10pm Cutaneous Lesions and Flaps
Stephen S. Park, MD
1:50pm Head and Neck Reconstruction/Facial Paralysis
Terry Day, MD
2:40pm Syndromes and Congenital Problems
Jonathan M. Sykes, MD
3:30pm Facelift/Liposuction/Cutaneous Resurfacing
Edward H. Farrior, MD
4:20pm Rhinoplasty
Dean M. Toriumi, MD
5:10pm Browlift, Blepahroplasty, and Office Based Procedures
Tom D. Wang, MD
6:00pm Maxillofacial and Soft Tissue Trauma
John L. Frodel, Jr., MD

A reception immediately follows in Room W224F. The AAFPRS wishes to thank Allergan for their non-educational support of the reception.

FOREVER YOUNG Movie Presentation
This meeting continues the celebration of our 50th Anniversary. One event that shouldn't be missed is the showing of "Forever Young". This film is based on the past, present and future of our "Academy family" and has already drawn rave reviews from preview audiences:
......"The cameo roles were unbelievable!"
......"Richard Farrior deserves Oscar consideration."
......"Simons, Chatham and Cox have once again delivered a blockbuster!"
Make sure you are present to see what all the buzz is about, Saturday, September 20, 2014 at 7:30am.

The AAFPRS wishes to thank DePuy Synthes for their educational support of the Essentials in Facial Plastic Surgery Seminar.
Day 4: Sunday, September 21, 2014

Afternoon Session (Room W224B)
1:00pm - 6:00pm

**Microvascular Workshop**
1:00pm Introduction and Reflections
Mark Wax, MD and Edward H. Farrior, MD

Session 1: Moderator: Urjeet Patel, MD
1:10pm Tips From Around the World
Brett Miles, MD
1:20pm Low Volume Microvascular Reconstruction: Feasibility and Outcomes
Sherard A. Tatum, MD
1:30pm Outcome Measures in Free Flaps
Derrick Lin, MD
1:40pm Defect Classification and Outcomes
Alexander Langerman, MD
1:50pm Cases From the Deep Dark Night
Mark Wax, MD; Daniel Deschler, MD; Daniel S. Alam, MD; Eric Genden, MD; and Lisa Shnayder

Session 2: Moderator: Rod Rezaee, MD
2:35pm Management of Pharyngocutaneous Fistula
Amy Pittman, MD
2:45pm Economic Impact of Microvascular Head and Neck Surgeon
Scharukh Jalisi, MD
2:55pm The Use of ICG in Free Tissue Transfer
Waleed Ezzat, MD
3:05pm Pediatric Oromandibular Reconstruction
Yadranko Ducic, MD
3:15pm Great Debate Maxillary Reconstruction
Moderator: Greg Farwell, MD
I like bone, Matthew Hanasono, MD
I like Soft Tissue and an Obturator, Chad Zender, MD

3:30pm - 4:10pm Break

Session 3: Moderator: Joshua Hornig, MD
4:10pm New Trends in Post Op Management and Monitoring
Tamer Ghanem, MD
4:20pm Distal Anastomotic Stricture: Prevention and Management
Rod Rezaee, MD
4:30pm Scapula Tip in Head and Neck Reconstruction
Doug Chepeha, MD
4:40pm Jeopardy Hosted by Mark Wax, MD and Uttam Sinha, MD
Team One: Michael Fritz, MD; Jason Diaz, MD; and David Shonka, MD
Team Two: Derrick Lin, MD; Daniel Knott, MD; and Eric Lamarre, MD
Team Three: Urjeet Patel, MD; Ryan Heffelfinger, MD; and Alex Langerman, MD
5:25pm Free Flaps in Head and Neck Trauma
Freedom Johnson, MD

Poster Presentations

PP1 Refined Follicular Unit Hair Transplantation
Treatment of Radiation Alopecia
William H. Lindsey, MD
PP2 Paramedian Forehead Flap for Reconstruction of the Nose
Al Hafiz, MD; Huriyati Effy, MD; and Munilson Jacky, MD
PP3 Intraosseous Hemangioma of the Nasal Bones: Two Case Reports of a Rare Cause for Displeasing Nasal Appearance
Priya Kesarwani, MD; Daniel R. Olney, MD; Ryan R. Shelton, MD; and Timothy D. Doerr, MD
PP4 Nasal Valve Aesthetic and Functional Improvement by Non-Surgical Augmentation
Mohsen Naraghi, MD; Alain Fabrice Sontou, MD; and Masoud Boroojerdi, MD
PP5 Bony Nasal Valvuloplasty with the Ultrasonic Bone Aspirator
Sudeep Roy, MD; Alfred M. Illoreta, MD; Howard D. Krein, MD; Edmund A. Pribitkin, MD; and Ryan N. Heffelfinger, MD
PP6 A Technique to Improve the Reliability of Profileplasty Using Adobe Photoshop
Andrew Courson, MD and Grant S. Hamilton, MD
PP7 Novel Biofeedback Therapy for Facial Paresis/Paralysis
Gregg William Schmedes, MD and Krishna Patel, MD, PhD

The popular AAFPRS Video Learning Center will be in the Exhibit Hall (Booth 310-314) and will be open to all meeting attendees. The John Dickinson Memorial Library has over 275 procedural and instructional DVDs which you can preview at the meeting. You may also purchase the DVDs on-site and receive a 10% meeting discount.
Organization of Facial Plastic Surgery Assistants (OFPSA) Program

(Room W222B)

Thursday, September 18, 2014
9:00am Welcome Breakfast and Review Schedule for Meeting
9:30am Welcome from the AAFPRS President Edward H. Farrior, MD
9:45am The OFPSA Member of the Year Award (A Tribute to Excellence)
   Sponsored by CareCredit
   Kristi Fritz and Nick Mattia, Director of Sales
   Cosmetic, Weight, and Select Specialty, CareCredit
10:30am Break
10:45am Introduction of OFPSA Officers Roles and Election of Nominees
11:00am The Role of the Medical Aesthetician-Past and Present
   Jeannine Stevens, MA
11:30am The importance of the TEAM in a Practice
   Theda C. Kontis, MD
12:00pm - 1:00pm Lunch in Exhibit Hall

Friday, September 19, 2014
9:00am New Patient Management
   Jason Tuschman Red Spot Interactive
10:00am How to Be Indispensable to Your Practice
   Catherine Maley
11:00am Break
11:15am Helpful Productivity and Cool Tools to Use in Your Practice
   Markus Heitkoetter
12:00pm - 1:00pm Lunch in Exhibit Hall

1:00pm AAFPRS Business Management and Marketing

Saturday, September 20, 2014
10:00am Round Table Discussions:
   Pick the Brains of Your Collegues!
11:00am Break
11:15am Announcement of OFPSA Officers for 2014-2015 year
12:00pm - 1:00pm Lunch in Exhibit Hall
1:00pm AAFPRS Business Management and Marketing

Evaluation and CME Credits
With the launch of the AAFPRS Foundation’s LEARN (Lifelong Educational and Research Network) in 2013, we now have the capability of capturing meeting evaluation responses and award CME credits to participants on line at www.aafprs-learn.org.

Please note that in order to access your personal LEARN account, you will need to know your AAFPRS log on ID and password. If you do not know your current AAFPRS ID and password, please visit Karen Sloat in the registration area and she will provide you with the necessary information to complete your evaluation and claim your CME Credits. Knowing this information ahead of time will avoid delay in obtaining your credits on-site.

There is a Tutorial on the LEARN home page that will describe the various aspects of the site and how each can assist you in building your personal educational experience. Don’t wait; visit the LEARN site at: http://www.cecity.com/aafprs/2013/tutorial/ player.html.

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Hedye Javidinia, MD, Ottowa, Canada (No Relevant Disclosures)

*Nothing to Disclose
Exhibitors

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*Biomechanical Changes in Skin Properties after the Injection of Onobotulinum Toxin A: A Prospective Assessment of Elasticity and Pliability*

**Sir Harold Delf Gillies Award**
Jennings R. Boyette, MD, Little Rock, AR  
*Selectin Blockage Decreases Post-ischemic Recruitment of Bone Marrow Stomal Cells*

**Leslie Bernstein Resident Research Grant**
• Shaun C. Desai, MD, St. Louis, MO  
*Complications of Alloplastic and Allograft Implants Following Septorhinoplasty*

**AAFPRS Foundation Research Scholar Award**
Jon-Paul Pepper, MD, Los Angeles, CA  
*Peripheral Nerve Grafts Engineered from Mature Human Fibroblasts*

**AAFPRS Foundation Clinical Research Scholarship**
David A. Shaye, MD, Minneapolis, MN  
Dr. Shaye is seeking his degree through the Harvard School of Public Health with an ultimate goal of applying the skills to the field of global surgery research.

**AAFPRS Foundation Clinical Investigation Award**
Travis T. Tollefson, MD, Sacramento, CA  
*The Impact of Secondary Speech Surgery on Children with Cleft Palate: A Quality of Life Assessment*

**Community Service Award**
Andrew A. Jacono, MD

**F. Mark Rafaty Award**
Sam P. Most, MD

**John Dickinson Teacher Award**
Robert L. Simons, MD

**William K. Wright Award**
Lisa E. Ishii, MD

**Ben Shuster Memorial Award**
Henry H. Chen, MD, MBA
Howard W. Smith Legacy Society
The Howard W. Smith Legacy Society recognizes individuals, foundations, and corporations whose cumulative life-time gifts to the AAFPRS Foundation and the FPS Fellowship Examination Corporation total $50,000 or more. Those who achieved this goal by the fall of 2004 were accorded the status of charter members in the society, which was founded in 2002. The Howard W. Smith Legacy Society 2014 member list:

**Distinguished Philanthropists ($500,000+)**
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- Allergan
- Medicis Aesthetics (renamed to Medicis, A division of Valeant Pharmaceuticals)
- Howard W. Smith, MD, DMD, and Smith Family Foundation
- SYNTHES Maxillofacial (renamed to DePuy SYNTHES)

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- BioForm Medical, Inc. (merged with Merz Aesthetics)
- CareCredit
- LifeCELL
- Physician's Choice (renamed PCA Skin)
- Sanofi-aventis (merged with Medicis, A division of Valeant Pharmaceuticals)

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- Andrew C. Campbell, MD
- John J. Conley, MD
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- John M. Hodges, MD
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- Keith A. LaFerriere, MD
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- David B. Rosenberg, MD
- Robert L. Simons, MD
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- Stryker Leibinger
- M. Eugene Tardy Jr., MD

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For more information, contact:
Laurie Wirth, Executive Director
ABFPRS and FPS FEC
115C South St. Asaph Street Alexandria, VA 22314
phone (703) 549-3223; e-mail lwirth@abfprs.org.

Disclaimer
Registrants for this course understand that medical and scientific knowledge is constantly evolving and that the views and techniques of the instructors are their own and may reflect innovations and opinions not universally shared. The views and techniques of the instructors are not necessarily those of the Academy or its Foundation but are presented in this forum to advance scientific and medical education. Registrants waive any claim against the Academy or its Foundation arising out of information presented in this course. Registrants also understand that operating rooms and health-care facilities present inherent dangers. Registrants waive any claim against the Academy or Foundation for injury or other damage resulting in any way from course participation. This educational program is not designed for certification purposes. Neither the AAFPRS nor its Foundation provides certification of proficiency for those attending.
ABOUT THE AAFPRS
ITS HISTORY
The American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS) was founded in 1964 and represents nearly 2,500 facial plastic and reconstructive surgeons throughout the world. The AAFPRS is a National Medical Specialty Society of the American Medical Association (AMA). The AAFPRS holds an official seat in the AMA House of Delegates and on the American College of Surgeons board of governors.

ITS MEMBERS
The majority of AAFPRS members and fellows are certified by the American Board of Otolaryngology-Head and Neck Surgery, which includes examination in facial plastic and reconstructive surgery procedures, and the American Board of Facial Plastic and Reconstructive Surgery. Other AAFPRS members are surgeons certified in ophthalmology, plastic surgery, and dermatology.

ABOUT THE AAFPRS FOUNDATION
In 1974, the Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery (AAFPRS Foundation) was created to address the medical and scientific issues and challenges which confront facial plastic surgeons.

The AAFPRS Foundation established a proactive research program and educational resources for leaders in facial plastic surgery. Through courses, workshops, and other scientific presentations, as well as a highly respected fellowship training program, the AAFPRS Foundation has consistently provided quality educational programs for the dissemination of knowledge and information among facial plastic surgeons.

In the early 1990s, FACE TO FACE humanitarian programs were established so that AAFPRS members could use their skills and share their talent in helping the less fortunate individuals here and abroad.

- FACE TO FACE: International brings AAFPRS members to third world countries where they treat children with facial birth defects and anomalies.
- FACE TO FACE: The Domestic Violence Project allows AAFPRS members to perform surgeries on survivors of domestic abuse here in the United States, who have received injuries to their faces.
- The newest member to FACE TO FACE is FACES OF HONOR. This program offers free surgical care for soldiers who have been injured in the line of duty.

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Craig S. Murakami, MD, Group VP for Research, Development, and Humanitarian Programs (2015)*
Wm. Russell Ries, MD, Group VP for Public and Regulatory Affairs (2018)*+
Stephen C. Duffy, Executive Vice President*
* Ex-officio member of the Executive Committee
 + Non-voting member of the Executive Committee

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Wayne F. Larrabee, MD 1995 *Jack R. Anderson, MD 1971
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J. Regan Thomas, MD 1992 *Morey L. Parkes, MD 1968
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John R. Hilger, MD 1987 *Deceased

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Phillip R. Langsdon, MD, Southern Regional Director-elect (2017)
Grant S. Hamilton, MD, Young Physician Representative (2014)
Anthony P. Sclafani, MD, Director-at-Large (2017)
Are you an 1887 Member? If so, you are invited to a special reception on Saturday, September 20, 2014 from 5:30pm to 6:30pm

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Dr. and Mrs. Daniel Rouss, MD
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Charles Shih, MD
Frank Simo, MD
Jonathan Sykes, MD
Dr. and Mrs. Daniel Romo,
2015 CORE GRANT FUNDING OPPORTUNITIES

CENTRALIZED OTOLARYNGOLOGY RESEARCH EFFORTS

Submission Deadlines
Letter of Intent (LOI) to be submitted electronically by December 15, 2014 midnight ET
Application to be submitted electronically by January 15, 2015 midnight ET

THE ALCION FOUNDATION
AAO-HNSF Resident Research Grant sponsored by The Alcon Foundation
$10,000, non-renewable, one year to complete project.
One available annually.

AMERICAN ACADEMY OF OTOLARYNGOLOGY —
HEAD AND NECK SURGERY FOUNDATION (AAO-HNSF)
AAO-HNSF Resident Research Award $10,000, non-renewable, one year to complete project. Up to eight available annually.
AAO-HNSF Maureen Hannley Research Grant $50,000, renewable, one to two years to complete project. One available annually.
AAO-HNSF Percy Memorial Research Award
$25,000, non-renewable, one year to complete project. One available annually.
AAO-HNSF Health Services Research Grant
$10,000, non-renewable, one year to complete project. Up to two available annually.
AAO-HNSF Bobby R. Alford Endowed Research Grant
$30,000, non-renewable, one year to complete project.
One available annually.

AMERICAN HEAD AND NECK SOCIETY (AHNS)
AHNS Pilot Grant $10,000, non-renewable, one year to complete project. One available annually.
AHNS Alando J. Ballantyne Resident Research Pilot Grant
$10,000, non-renewable, one year to complete project.
One available annually.
AHNS/AAO-HNSF Young Investigator Combined Award
$40,000 ($20,000 per year), non-renewable, two years to complete project. One available annually.
AHNS/AAO-HNSF Translational Innovator Combined Award
$80,000 ($40,000 per year), non-renewable, two years to complete project.
One available annually.

AMERICAN RHINOLOGIC SOCIETY (ARS)
ARS New Investigator Award $25,000 ($12,500 per year), non-renewable, two years to complete project. One available annually.
ARS Resident Research Grant $8,000, non-renewable, one year to complete project. Two available annually.

AMERICAN SOCIETY OF PEDIATRIC
OTOLARYNGOLOGY (ASPO)
ASPO Dustin Micah Harper Recurrent Respiratory Papillomatosis Research Grant
$10,000, non-renewable, one year to complete project. One available annually.
ASPO Research Career Development Award
$40,000, non-renewable, one to two years to complete project. One available annually.
ASPO Research Grant $20,000, non-renewable, one year to complete project. Two available annually.

ASSOCIATION OF MIGRAINE DISORDERS (AMD)
AMD Resident Research Grant $5,000, non-renewable, one year to complete project. One available annually
AMD Research Grant $50,000, non-renewable, one year to complete project.
One available annually.

COOK MEDICAL
AAO-HNSF Resident Research Grant sponsored by
Cook Medical $10,000, non-renewable, one year to complete project.
One available annually.

THE EDUCATIONAL AND RESEARCH FOUNDATION FOR
THE AMERICAN ACADEMY OF FACIAL PLASTIC AND
RECONSTRUCTIVE SURGERY (AAFRS)
AAFRS Leslie Bernstein Grant
$25,000, non-renewable, up to three years in which to complete project. One available annually.
AAFRS Leslie Bernstein Resident Research Grant
$5,000, non-renewable, up to two years to complete project. Two available annually.
AAFRS Leslie Bernstein Investigator Development Grant
$15,000, non-renewable, up to three years to complete project.
One available annually.
AAFRS Research Scholar Award
$30,000, renewable, may receive grant in second and third year, up to three years to complete project. One available annually.

THE OTICON FOUNDATION
AAO-HNSF Resident Research Grant sponsored by the Oticon Foundation
$10,000, non-renewable, one year to complete project.
One available annually.

For more information about these grants and the application process visit: www.entnet.org/COORE. Questions? Contact Stephanie L. Jones sljones@entnet.org or Sarah O’Connor sconor@entnet.org.
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before

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The non-invasive Ultherapy® procedure is U.S. FDA-cleared to lift skin on the neck, on the eyebrow and under the chin as well as to improve lines and wrinkles on the décolleté. For indications in your country, and full product and safety information, including possible side effects, visit www.ultherapy.com or call 1-877-858-4372 © 2014 Ulthera, Inc. Ultherapy is a registered trademark of Ulthera, Inc. 10046561

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When your facial artistry and our financial flexibility come together, it’s a beautiful thing.

You’ve spent years developing your aesthetic mastery to help patients achieve their beauty goals and understand the importance of creating a beautiful patient experience. This includes accepting the CareCredit health and beauty credit card that provides the financial convenience today’s savvy patients want.

- 89% of cardholders are highly satisfied with CareCredit*
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*Cardholder Engagement Study, Q4 2013, conducted for CareCredit by Chadwick Martin Bailey.
The (SMOOTH) Solution

JUVÉDERM® XC is the smooth¹ HA dermal filler for moderate to severe facial wrinkles and folds that provides natural-looking² results lasting up to 1 year with initial optimal treatment.₃⁴⁵

Actual patient. Results may vary.

JUVÉDERM® XC Important Information

Indication
JUVÉDERM® XC injectable gel is indicated for injection into the mid-to-deep dermis for correction of moderate to severe facial wrinkles and folds (such as nasolabial folds).

IMPORTANT SAFETY INFORMATION

CONTRAINDICATIONS
JUVÉDERM® XC injectable gel should not be used in patients who have severe allergies, marked by a history of anaphylaxis or history or presence of multiple severe allergies, and should not be used in patients with a history of allergies to gram-positive bacterial proteins or lidocaine.

WARNINGS
• JUVÉDERM® XC injectable gel must not be injected into blood vessels and should not be used in vascular-rich areas. Use in these areas, such as glabella and nose, has resulted in cases of vascular embolization, occlusion of the vessels, ischemia or infection, or blindness. Symptoms of vessel occlusion and embolization include pain that is disproportionate to the procedure or remote to the injection site, immediate blanching extending beyond the injected area, and color changes that reflect ischemic tissue such as a dusky or malarial appearance
• Product use at specific sites in which an active inflammatory process (skin infections such as cysts, pimples, rashes, or blisters) or infection is present should be deferred until the underlying process has been controlled

PRECAUTIONS
• The safety and effectiveness for the treatment of anatomic regions other than facial wrinkles and folds (such as lips) have not been established
• As with all transcutaneous procedures, dermal filler implantation carries a risk of infection. Follow standard precautions associated with injectable materials
• The safety for use during pregnancy and in breastfeeding females has not been established
• The safety for use in patients under 18 years has not been established
• The safety in patients with known susceptibility to keloid formation, hypertrophic scarring, and pigmentation disorders has not been studied
• JUVÉDERM® XC injectable gel should be used with caution in patients on immunosuppressive therapy
• Patients who are using products that can prolong bleeding (such as aspirin, nonsteroidal anti-inflammatory drugs, and warfarin) may experience increased bruising or bleeding at treatment sites
• Patients should be limited to 20 mL of JUVÉDERM® XC per 60 kg (130 lbs) body mass per year. The safety of injecting greater amounts has not been established

ADVERSE EVENTS
The most commonly reported side effects are temporary injection-site redness, swelling, pain/tenderness, firmness, lumps/bumps, bruising, discoloration, and itching. Most side effects are mild or moderate in nature, lasting 7 days or less.

To report a problem with JUVÉDERM® XC, please call Allergan Product Surveillance at 1-800-624-4261.

For more information, please see the About Safety page at www.juvederm.com or call the Allergan Medical Information line at 1-800-433-8871.

JUVÉDERM® XC injectable gel is available by prescription only.

References:
VECTRA software automatically combines three 3D facial captures into one image.

With its 3D assessment and simulation tools, Face Sculptor® software makes it easy to communicate both surgical and non-surgical procedures on a three-dimensional image of your patient.
Revance Therapeutics is proud to sponsor the Welcome Reception.

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Please join us for cocktails and hors d’oeuvres, Friday, September 19, 2014 5:30pm-7:00pm Room W222B at the Orange County Convention Center

In addition to open bar and hors d’oeuvres, each attendee will receive a Travel Starter Kit product sample. You may also retrieve your sample at our AAFPRS Booth #102.

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Congratulations to the AAFPRS for a milestone celebration

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The Educational and Research Foundation for the American Academy of Facial Plastic and Reconstructive Surgery would like to thank the following corporate donors whose contributions helped us to exceed our $4 million goal!

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