

Implantech
Superior Patient Aesthetics

NEWS FOR YOUR PRACTICE

MAY 2021

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More Patients Are Seeking Surgery Over Fillers

COVID's consequences of working from home and having to cancel big-ticket items like travel have driven a desire for surgery in lieu of fillers.

People don't have to take days off from the office to recover from surgery, because they're already home. This plus having money they didn't count on is "the perfect storm to get a cosmetic procedure," according to plastic surgeon David Sieber,

Body-Contouring Implants

Now **Smooth**
or **Textured**



Now You Can Choose Smooth or Textured Body-Contouring Implants

For your patients seeking greater definition for glutes, pecs or calves, look no further than Implantech.

Soft and supple, our high-quality implants provide shaped volume and smoother edges for the most natural look and feel. They give men a more muscular look, and women a more curvaceous shape.

And now, a variety of these solid-silicone implants are available with either a **smooth** or **textured** surface.



These include our **pectoral** PowerFlex™ Novack styles, designed to be placed vertically for upper wall fullness with a square-cut look.

Or go with the Aiache pectoral for greater projection over a larger chest area.



For **gluteal** augmentation, choose either round or teardrop ContourFlex™ profiles with varying degrees of projection.

All of our gluteal implants can be rolled for insertion into a small surgical incision.

And for **calves**, our

MD, FACS, in the [March issue of Allure Magazine](#).

Sieber continues, "COVID has really reversed the idea of non-surgical solutions; people would much rather get the full surgery than dilly-dally with fillers"—surgery like *facelifts*.

Include Implantech in your facelift planning



The aging face loses soft tissue in areas like those around the cheekbone. Without this tissue, the facelift may accentuate these hollowed areas, creating an unflattering mask-like appearance.

So in conjunction with the facelift, augment applicable cheek regions with Implantech's midfacial implants (as seen in the "After" photo above). **For example:**



Conform™ Binder Submalar

The Conform™ Binder Submalar implant augments the area beneath the cheekbone.

This is particularly useful in conjunction with a facelift to help prevent a gaunt, skeletal appearance.



Conform™ Midfacial

The Conform™ Midfacial implant augments the soft submalar tissue to fill midfacial hollows while enhancing the entire cheekbone.

The grid backing ensures flexible yet secure placement.

Check out implantech.com for more info on these and other [innovative midfacial implants](#).



ContourFlex™ Aiache style features a broad array of width-to-height ratios, while the Carlsen implant is designed to accommodate larger calf muscles.

Contact us today for more information about our [body-contouring implants](#).

WELCOME TO Fabulous LAS VEGAS NEVADA

MASTERS EDUCATIONAL Series COURSES

Facial & Body Contouring Implants

June 12 – 13, 2021

Implantech

RESOURCES

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Questions about our products or their uses?

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