



NEWS FOR YOUR PRACTICE

JULY 2021

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Advanced Techniques Using Facial & Body-Contouring Implants



HANDS-ON CADAVER LAB

Las Vegas • Nov 13-14, 2021

PICTURES SPEAK VOLUMES

Check out some before-after photos

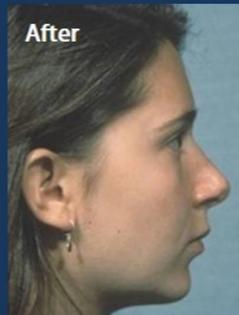
TRAINING WORKSHOPS

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FANCY MEETING YOU

Meetings where we hope to see you!

For proper chin implant placement...



...release the ligament attachments

Ligament release for proper chin implant placement

The following summarizes a surgical approach by William J. Binder, MD, FACS, and subsequently blogged about by Barry L. Eppley, MD, DMD. The above photos and blue slide below are courtesy of Dr. Binder.

When creating a subperiosteal tissue pocket for a chin implant, avoiding the mental nerve is the only commonly recognized limitation. This should not be an issue if the implant is

Advanced Techniques Using Facial & Body Contouring Implants

Whether you're a pro with implants, just getting started or simply don't know whether to offer them, our popular Las Vegas workshop is for you!

Attend one or both days of this *Masters Educational Series* workshop as experts provide the latest surgical techniques using facial and body-contouring implants.

DAY ONE

Hands-On in the cadaver lab

- Chin and jaw angle implants
- Malar and submalar implants
- Paranasal and nasal implants
- Temporal shell implant

DAY TWO

Observe in the cadaver lab

- Gluteal, pectoral & calf implants

You'll be glad you attended, just like your colleagues were last month. Each of them rated every category 4 out of 4 and gave the workshop a glowing review, such as:

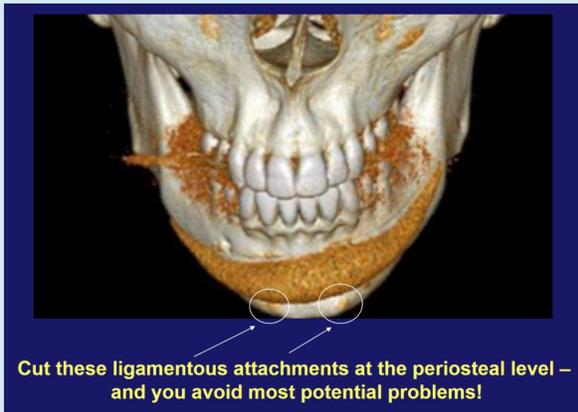
"...course is phenomenal with hands on practice – highly recommend." – M.I., MD

properly placed along the inferolateral border of the chin and jawline, safely providing optimal chin projection.

Nonetheless, oftentimes the surgeon forms the pocket too high on the chin, causing the implant's wings to impinge upon the mental nerve or even to be placed above it.

The main reason? Osteocutaneous ligament attachments along the side of the chin.

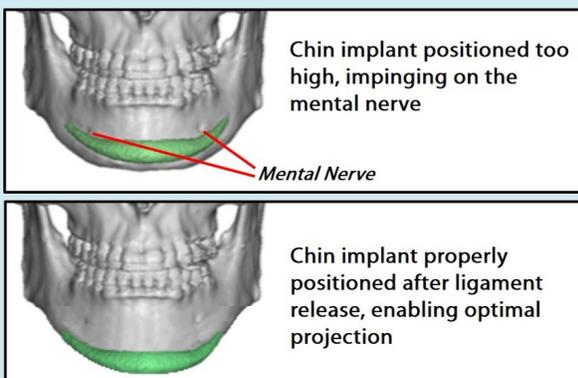
Because these attachments are so tenacious, many surgeons opt to dissect *above* them, where tissue elevation for the pocket is much easier. **Instead, the ligaments should be released.**



According to Dr. Binder, there are significant benefits to ligament release when inserting extended implants:

(1) Incising anterior “mental” chin ligamentous attachments PLUS elevation of the more lateral mandibulocutaneous ligamentous attachments at the subperiosteal level **EQUALS** greater mobilization.

(2) There is no reattachment of the periosteum; thus, the mobilized soft tissue remains elevated after insertion of the implant.



Check out more details in the blog by Dr. Eppley.

“...a must for anyone who is serious about using medical implant devices.” – *E.L., MD*

“I feel much more confident about offering facial implants after taking this course.” – *S.D., MD*

Combining classroom with cadaver lab instruction, your faculty will show you how to achieve predictable and long-lasting aesthetic results.

Also discussed are patient-specific implants, challenging cases and managing complications.

Your Esteemed Faculty

DAY 1



William J. Binder
MD, FACS

DAYS 1 & 2



Barry L. Eppley
MD, DMD

DAY 2



Stanley A. Okoro
MD, FACS

DAYS 1 & 2



Robert J. Troell
MD, FACS



Upon course conclusion, you'll receive a *Certificate of Completion* along with a “Course Certified” icon for prominent website display.

Sign up for one or both days of our November lab, and don't let this opportunity go by!

RESOURCES



USEFUL INFORMATION FOR
YOU AND YOUR PRACTICE

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