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Superior Patient Aesthetics

NEWS FOR YOUR PRACTICE

MAY 2023
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SPOTLIGHT ON

Binder Submalar[®] II Implant

For adding youthful midfacial
volume below high cheekbones

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THE BENEFITS OF FACIAL IMPLANTS **VS** FILLERS



Choose the advantages of silicone
or ePTFE facial implants

The aging face undergoes tissue volume
loss and sagging.

And while injectable fillers can be effective
for, say, smoothing the appearance of
shallow wrinkles, they can't match the
advantages of pre-shaped silicone or
ePTFE implants.

For one thing, facial implants don't just
augment with needed volume, they provide

The Binder Submalar[®] II Implant

A typical effect of the Aging Face is the loss
of tissue below the cheek bones.

This is readily apparent after a facelift,
which can cause a hollow, gaunt look due to
the skin being pulled tight.

This less-than-desirable effect can be even
more pronounced when your patient has
high cheek bones and sunken cheeks.

The Solution – Our *Binder Submalar[®] II
implant.*



Like our original Binder Submalar[®], the
Binder Submalar[®] II elevates and
repositions the overlying midfacial soft
tissue for a more aesthetically pleasing look.

Moreover, the *Binder Submalar[®] II* is
specifically designed to fit more inferiorly in
the submalar space, providing youthful,

defined contours:

“Medical-grade facial implants provide more volume and a 3D structure that fillers simply can’t.” — Adam D. Stein, MD, Raleigh, NC.

“A silicone chin implant adds firmer, more defined volume than fillers achieve.” — Todd Hobgood, MD, Scottsdale, AZ

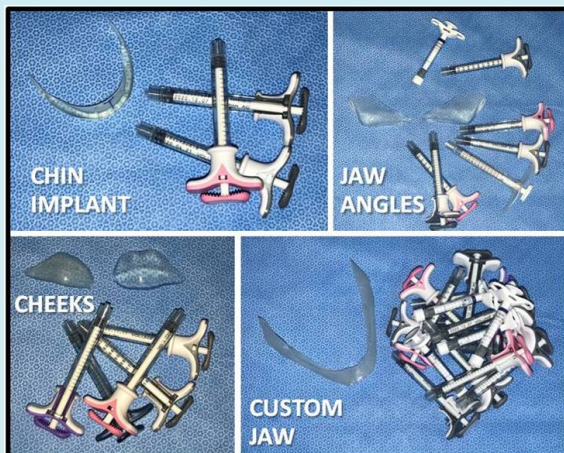


Chin implant from Implantech

Photos courtesy of William Binder, MD, FACS

For another thing, numerous injections are necessary to mimic the volume of just one facial implant.

For example, Barry L. Eppley, MD, DMD, notes that three 1-ml syringes equate to one chin implant, while seven are needed for a pair of jaw angles.



1-ml syringes needed to provide same volume as the corresponding facial implants

Photos courtesy of Barry L. Eppley, MD, DMD

Last but not least, virtually all injectable fillers require periodic touchups because they break down and dissolve.

Not only is this inconvenient and likely more

natural-looking volume for those with high cheek bones.

The Placement



According to Joe Niamtu, III, DMD: “The implants are always placed in the subperiosteal plane and this must remain an axiom of insertion.

With the exception of the infraorbital neurovascular bundle, there is little vulnerable anatomy in the midface region, when dissecting in the subperiosteal plane.”

For excellent surgical discussions and demonstrations for placing Submalar® implants, check out the surgical videos [Submalar Augmentation](#) and [Midface Cheek Implants](#) featuring William Binder, MD, FACS.

The Result



Patient with Binder Submalar® II
Photos courtesy of Joe Niamtu, III, DMD

Contact Implantech for more about the *Binder Submalar® II implant* or any of our superior products.

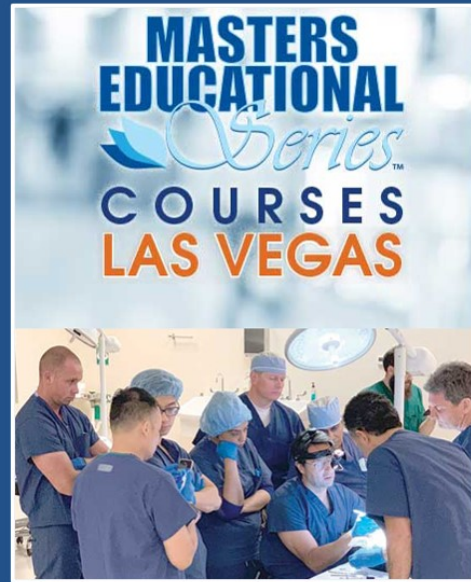
costly in the long run for the patient, it can cause unwanted appearance changes not experienced with implants.

“While fillers can provide mild to moderate improvement in facial contours, implants can create a more dramatic contour improvement that lasts.” — Jonathan Kulbersh, MD of Charlotte, NC.

Contact Implantech today for information about silicone or ePTFE facial implants. Your patients will love the options!

The Latest Techniques

Facial & Body-Contouring Implants



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Questions about our products or their uses?

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