

# **NEWS FOR** YOUR PRACTICE

**AUGUST 2023** 

800.733.0833 | implantech.com

TRAINING WORKSHOPS

Sign up for updated class schedules

**FANCY MEETING YOU** 

Meetings where we hope to see you!

Midfacial hypoplasia, or flat cheeks, may result from such circumstances as genetic factors, developmental abnormalities or

Missing youthful volume, flat cheeks can give the patient a tired, sunken look that also causes other facial features to seem

The Solution – Our Terino Malar Shell®

## Implantech's Terino Malar Shell®

Terino Malar Shell®

Designed for patients with flat cheeks

trauma.

out of balance.

### PICTURES SPEAK VOLUMES **Facial Implant** Check out some before-after photos



Join us this November for a truly invaluable opportunity!

July's course filled up quickly, so make sure you sign up now

THE CADAVER LAB





Treat yourself to a workshop that combines interactive training, expert mentorship, and a collaborative learning environment to enhance your surgical practice!

At a cutting-edge cadaver lab, a team of seasoned surgeons combines classroom instruction with hands-on lab sessions to lead participants through a diverse range of implant procedures.



Over two days, you'll learn new techniques or refine existing skills using facial and body-contouring implants made of solid silicone.



In fact, check out what one of our July attendees had to say:

"Comprehensive course on the latest in facial and body implants. The speakers were knowledgeable and approachable. [The] lecture and lab were very helpful." G.P., MD



The *Terino Malar Shell*® is designed to augment the cheekbone region to restore the volume required for a younger, aesthetic appearance.

Its broad surface area with fine, nonpalpable edges creates a smooth transition between the implant and underlying bone.

#### The Placement



According to William J. Binder, MD, FACS, an intraoral approach using a 3mm incision is used to create a pocket for the implant over the cheek bone. Dr. Binder notes that,

within this pocket, the *Terino Malar Shell*® is "meant to go laterally in order to build up only Zone 1 over the malar area."

Edward O. Terino, MD, describes Zone 1 as including the major portion of the malar bone and the first third of the zygomatic arch.

Check out the entire procedure in Dr. Binder's surgical video for *Midface Cheek Implants*.

#### The Result





Photos courtesy of Joe Niamtu, III, DMD

Contact Implantech for more about the

Also discussed on both lab days are patientspecific implants, challenging cases and managing complications.



Upon course conclusion, you'll receive a Certificate of Completion, plus a "Course Certified" icon for prominent display on your website.



Sign up for either one or both days of this popular lab—you'll be glad you did!

Terino Malar Shell® implant or any of our superior products.

### Questions about our products or their uses?

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